

STATS' GameZone is a web-based application that goes beyond the box score. GameZone is the ideal white-labeled solution for forming a seamless connection between the television game broadcast and web coverage. This hosted web solution provides an enhanced user experience with rich complementary information that is important to die-hard fans. The engaging mix of content attracts and retains viewers for extraordinary page visits and time spent viewing the application.

GameZone is available for MLB, NBA, NFL, NHL, College Football, College Basketball and Soccer.

GAMEZONE FEATURES:

- ▶ Real-time data and content provides seamless transition between 1st and 2nd screen
- ▶ Built using latest technology including Ajax to maximize speed and flexibility
- ▶ A powerful combination of live data and timely editorial
- ▶ Compelling, unique content such as batter vs. pitcher matchups and live pitch-type for MLB, and shot charts for NBA, and player tracking data for Soccer.
- ▶ Drag and drop information widgets allow the user to customize their viewing experience

The screenshot shows a comprehensive MLB game page. At the top, it features the 'the great escape' logo and a photo of fans. The main content includes a scoreboard with team statistics, a 'Current Batter Stats' section for Kenoike Fukudome, a 'Game Boxscore' table, and a 'League Standings' table. A 'Batter vs Pitcher' section highlights the matchup between Kenoike Fukudome and Geoff Geary. The interface is clean and professional, with clear navigation and data presentation.

CUSTOMIZATION OPTIONS:

- ▶ Integration of client branding, colors and fonts
- ▶ Utilization of custom sponsor, branding and promotion
- ▶ GameZone can be embedded within the client's frame or developed as a popup page
- ▶ STATS can deliver custom commentary unique to the clients site
- ▶ Integration of client generated content (rss, twitter, facebook)
- ▶ GameZone can be delivered in multiple languages

The screenshot displays a customized GameZone interface for an NBA game. The top features the 'STATS' logo and a 'YOU ARE HERE' navigation bar. The main content includes a scoreboard showing a 20-32 score, a 'Shot Chart' with a basketball court diagram, and a 'Game Commentary' section with text updates. A 'Current Player Stats' table for Adnan Kadic is also visible. The interface is highly customizable, reflecting the client's branding and providing unique content.

MAJOR LEAGUE BASEBALL

- ▶ Statistical Leaderboards
- ▶ Detailed Play-by-play
- ▶ In-Game Box score
- ▶ STATS Game Notes & Bullet Points
- ▶ Team Headlines
- ▶ Pitch Type, Velocity, Location
- ▶ Batter vs. Pitcher Matchups
- ▶ Situational Statistics
- ▶ Out of Town Scoreboard
- ▶ Weather Conditions
- ▶ Photos

NATIONAL BASKETBALL ASSOCIATION

- ▶ Statistical Leaderboards
- ▶ Detailed Play-by-play
- ▶ In-Game Box score
- ▶ Player Spotlight
- ▶ Plus/Minus & Player Efficiency
- ▶ Player & Team Shot Charts
- ▶ STATS Game Notes & Bullet Points
- ▶ Team Headlines
- ▶ Situational Statistics
- ▶ Out of Town Scoreboard
- ▶ Photos

NATIONAL FOOTBALL LEAGUE

- ▶ Statistical Leaderboards
- ▶ Detailed Play-by-play
- ▶ In-Game Box score
- ▶ Player Spotlight
- ▶ Drive Charts
- ▶ STATS Game Notes & Bullet Points
- ▶ Game Previews & Recaps
- ▶ Team Headlines
- ▶ Situational Statistics
- ▶ Out of Town Scoreboard
- ▶ Photos

GameZone MASH
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OFFICIAL BLOGGING HOME OF THE JUNKIES

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NEWS MLB NFL NBA NHL NCAA NASCAR GOLF

Cavs bounce back, pound Spurs 101-81

Scoreboard
TV: ESPN/MSN
Btm 3rd 1 2 3 4 5 6 7 8 9 R H E
NY Yankees 0 0 1 1 2 0
Baltimore 0 0 0 0 2 0

Current Batter Stats
Brian Roberts
2009 Stats
AVG: .263 OBP: .311 SLG: .365 HR: 16 RBI: 11 SB: 1
Today: 1 0 1 0 1 0 0 0 0

Batter vs Pitcher
Brian Roberts vs CC Sabathia
Career Stats vs CC Sabathia
AVG: .063 OBP: .111 SLG: .065 HR: 1 RBI: 1
Today: 0 0 0 0 0 3 4

Around the League
Match Up: Tampa Bay at Boston
TV: ESPN2
Score: 0-0
Status: Final

Dayton Daily News

Scoreboard
4:49 1st 1 2 3 4 T
Tennessee 0 0 0 0
Pittsburgh 0 0 0 0
Tennessee - 1st and 10 on own 26

Team Stats

	Tennessee	Pittsburgh
First Downs	4	1
Rushing	1	0
Passing	2	1
Penalty	1	0
3rd Down Efficiency	0-2, 0%	0-0, 0%
4th down efficiency	0-0, 0%	0-0, 0%
Red-Zone Efficiency	0-1, 0%	0-0, 0%
Goal-To-Go Efficiency	0-0, 0%	0-0, 0%
Total Net Yards	75	-2
Total Plays	10	11
Yards/Play	7.6	-2
Net Rushing Yards	33	-1

Play-by-Play

Time	Team	Event	Yards	Plays
1:44:48	Ten	37 yard field goal attempt by Rob Brunas is NO GOOD. Holder: Craig Hentrich.	0	0
1:44:44	Pit	Rashard Mendenhall rush up the middle for 1 yard to the P128. Tackled by Jacob Ford and Kevin Vickerson.	0	0
1:40:09	Pit	Rashard Mendenhall rush up the middle for 2 yards to the P130. Tackled by Keith Bullock.	0	0
1:50:27	Pit	Ben Roethlisberger sacked at P121 for a loss of 9 yards by Tony Brown.	0	0
1:50:02	Pit	Daniel Sepulveda punts for 53 yards to Ten26. No return.	0	0

Game Boxscore
Tennessee vs Pittsburgh

Current Player Stats

Around the League

Match Up	TV	Score	Status
Tennessee at Pittsburgh	NBC	0-0	4:49 1st
Miami at Atlanta	CBS		1:00 PM 9/13
Denver at Cincinnati	CBS		1:00 PM 9/13
Minnesota at Cleveland	FOX		1:00 PM 9/13

FSNORTH.

Scoreboard
Phoenix vs Minnesota
Phoenix Coyotes at Minnesota Wild

Around the League

Match Up	TV	Score	Status
Florida at Buffalo	FLA/BFS		5:00 PM
Dallas at Detroit	ML/DJ		5:00 PM
Phoenix at Minnesota	FSN/STC		5:00 PM
Colorado at Edmonton	TNR/S		5:00 PM
Pittsburgh at Los Angeles	CSP/PK/W		5:00 PM

League Standings

	GP	W	L	OTL	Pts	GF	GA
1 San Jose Sharks	23	14	5	4	32	76	57
2 Colorado Avalanche	21	13	5	3	29	63	56
3 Chicago Blackhawks	19	12	5	2	26	57	46
4 Los Angeles Kings	22	13	7	2	28	69	67
5 Calgary Flames	19	12	5	2	26	61	50
6 Columbus Blue Jackets	19	11	6	2	24	60	54
7 Detroit Red Wings	18	10	5	3	23	62	54
8 Dallas Stars	19	8	5	6	22	59	57
9 Phoenix Coyotes	20	11	9	0	22	51	49
10 Vancouver Canucks	21	11	10	0	22	57	57
11 Nashville Predators	19	10	0	1	21	49	51
12 Edmonton Oilers	21	8	10	3	19	60	66
13 St. Louis Blues	18	6	9	4	16	41	47
14 Minnesota Wild	20	7	11	2	16	49	43
15 Anaheim Ducks	19	6	10	3	15	34	47

Team Stats

Team Photos

STATS

Scoreboard
Comcast: 8:00pm
Portland Trail Blazers vs Cleveland Cavaliers
TV Channel: TNT

Current Player Stats
Zydrunas Ilgauskas
Points: 19 Rebounds: 5 Assists: 0 Blocks: 1 Steals: 1
Zydrunas Ilgauskas with a defensive rebound.

Shot Chart

Game Box Score

Player	Pos	Min	FG	FT	3PT	+/-	Reb	A	Blk	Stl	TO	PF	Pts
L. James	F	43:32	8-19	6-11	0-5	-1	9	10	1	1	0	4	22
A. Varejao	F	30:54	3-8	2-2	0-0	-4	8	0	0	0	0	4	8
Z. Ilgauskas	C	26:35	8-12	5-6	0-0	+4	5	0	0	1	0	1	21
M. Williams	G	40:02	4-15	0-0	2-9	+8	4	3	0	1	2	10	
D. West	G	37:43	4-14	1-2	0-5	+1	2	2	0	1	0	3	9

Around the League

Match Up	TV	Score	Status
Dallas at Atlanta	Pt/Sw/Pt/So	87-95	Final
Portland at Cleveland	TNT	86-91	3:15 OT
Golden State at LA Lakers	TNT/Pt/W	9-10	7:16 1st

League Standings

East - All	West - Pac	SW	NW
Cleveland	54	13	806
Detroit	23	24	492
Chicago	32	27	464
Minnesota	31	29	443
Indiana	28	41	406