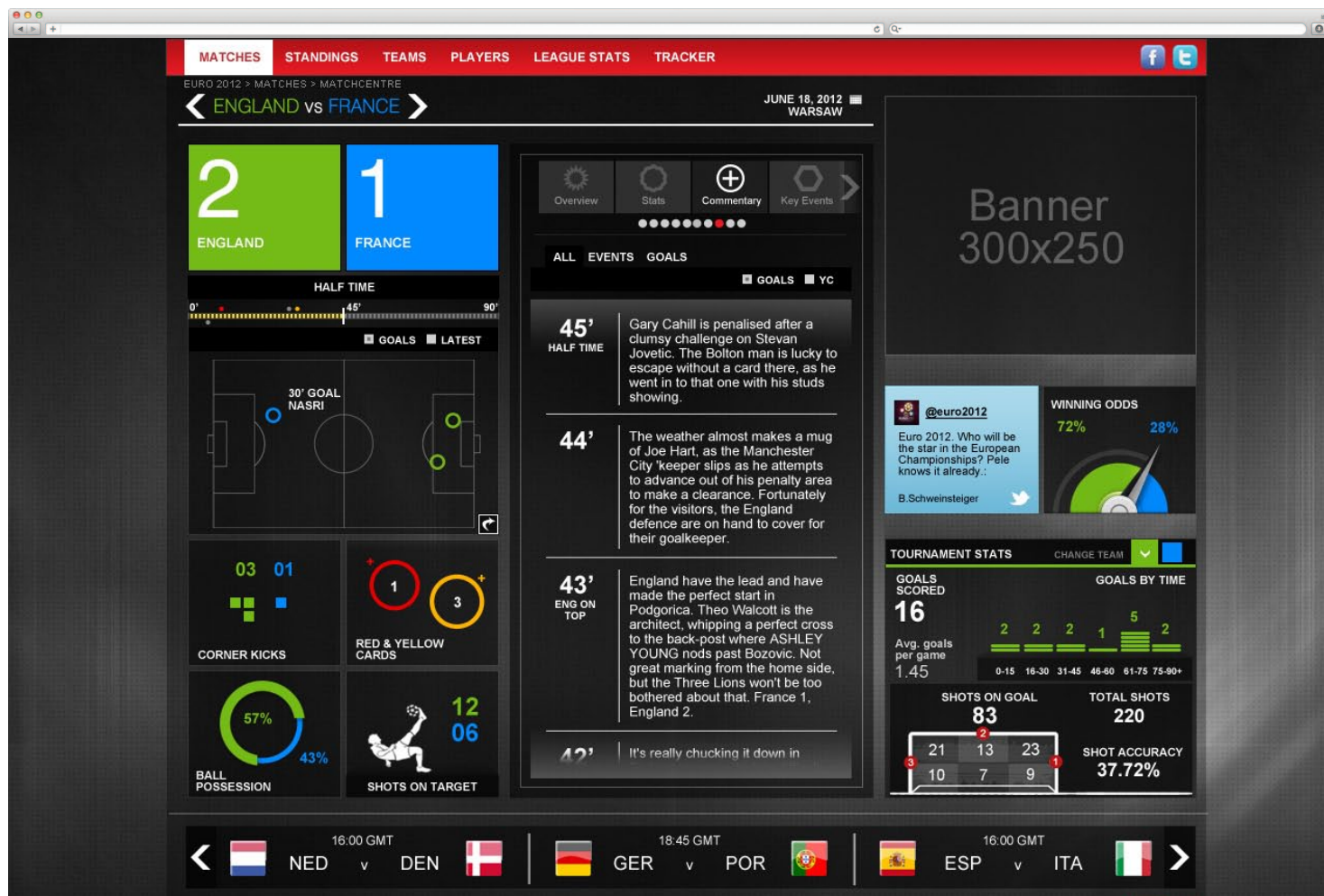


# LONDON 2012 SUMMER OLYMPICS



## MATCHCAST

Increase the amount of time users spend on your site by utilizing STATS' real-time MatchCast. STATS' MatchCast combines in-depth statistical data and rich commentary to deliver users the ultimate online viewing experience, include detailed pitch maps and robust branding and sponsorship opportunities. STATS' MatchCast will deliver a premium Men's Olympic experience for your fans.



Available in Flash or HTML5 for full compatibility on multiple platforms

**STATS' MatchCast separates itself from the competition with extensive branding opportunities:**

- ▶ Integration of client branding, colors and fonts
- ▶ Utilization of custom sponsor, branding and promotion
- ▶ The MatchCast can be embedded within the client's frame or developed as a popup page
- ▶ STATS can deliver custom commentary unique to the client's site
- ▶ Integration of client generated content (RSS, twitter, facebook)
- ▶ Matchcast can be delivered for multiple leagues in multiple languages



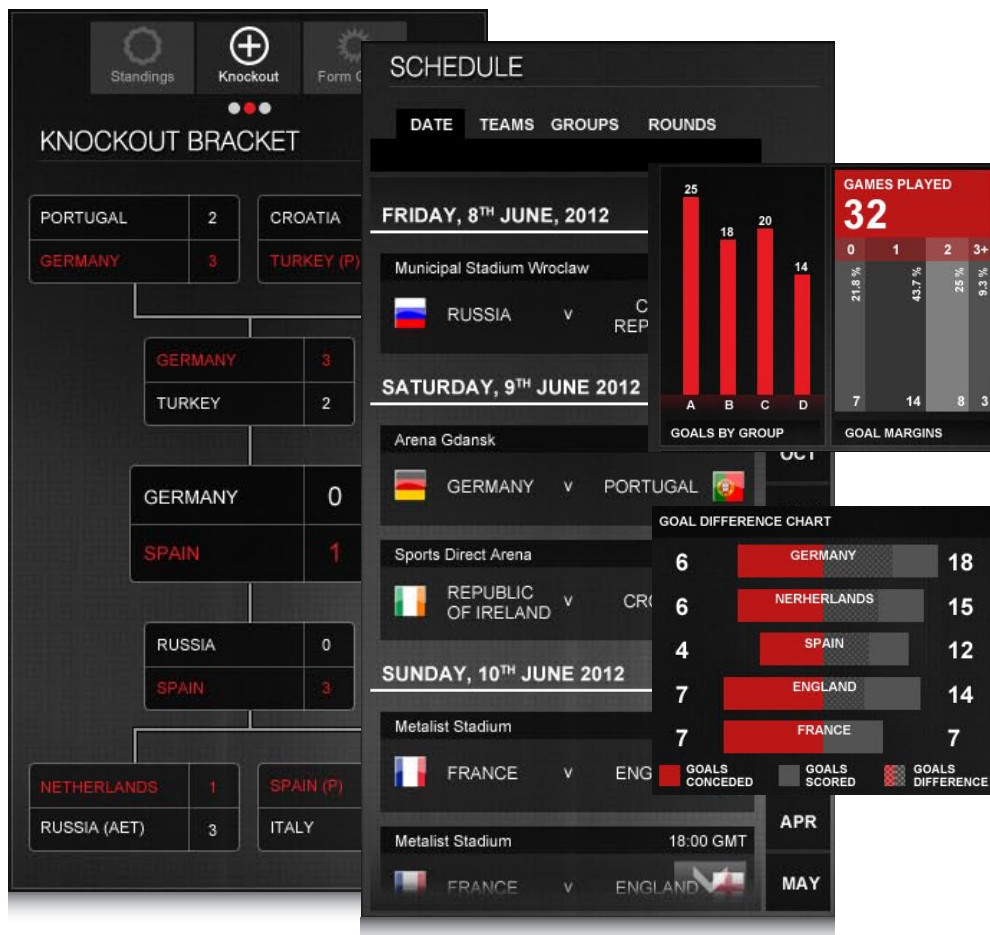
# LONDON 2012 SUMMER OLYMPICS



## MATCHCAST

### EVENT DATA:

- ▶ Match Progression Timeline
- ▶ Match Commentary
- ▶ Fixtures, Results, Tables
- ▶ Team and Player Statistics
- ▶ Lineups and Substitutions
- ▶ Goals, Goal Scorers, Assists
- ▶ Bookings and Fouls
- ▶ Crosses, Corners, Offsides
- ▶ Player Bios Statistics
- ▶ In-depth Pitch Maps
- ▶ Tournament Scoreboard
- ▶ Tournament Leaders



### DETAILED PITCH MAPS:

In-depth pitch maps display key event locations throughout the course of each contest to provide a graphical overview of match events.

- ▶ Formations
- ▶ Shot Charts (On & Off Target)
- ▶ Foul Locations
- ▶ Offsides

