

# LONDON 2012 SUMMER OLYMPICS



## GAMEZONE

STATS' GameZone is a web-based application that goes beyond the box score. GameZone is the ideal white-labeled solution for forming a seamless connection between the television game broadcast and web coverage. This hosted web solution provides an enhanced user experience with rich complementary information that is important to die-hard fans. The engaging mix of content attracts and retains viewers for extraordinary page visits and time spent viewing the application. STATS' GameZone will be available for Men's Olympic Basketball.

\*NBA Sample

### GameZone Features:

- ▶ Real-time data and content provides seamless transition between 1st and 2nd screen
- ▶ Built using latest technology including Ajax to maximize speed and flexibility, with no reliance on flash, allowing a seamless tablet experience.
- ▶ A powerful combination of live data and commentary
- ▶ Drag and drop information widgets allow the user to customize their viewing experience
- ▶ Can be embedded within the client's frame or developed as a popup page
- ▶ Built to integrate with client-specific styling and customization and be delivered in multiple languages.

### Basketball Widgets Available:

- ▶ Statistical Leaderboards
- ▶ Detailed Play-by-play
- ▶ In-Game Box score
- ▶ Player Spotlight
- ▶ Team & Player Performance Zones
- ▶ Player & Team Shot Charts
- ▶ STATS Game Notes & Bullet Points
- ▶ Team Headlines
- ▶ Situational Statistics
- ▶ Out of Town Scoreboard
- ▶ Photos
- ▶ Custom client widgets

The screenshot displays the STATS GameZone interface for an Atlanta Hawks vs Chicago Bulls game. The interface is divided into several sections:

- Scoreboard:** Shows the game time (8:00 PM), TV Channel (TNT), and the current score (Atlanta 50, Chicago 61). It also displays quarter information (3rd) and team fouls (Atlanta 1, Chicago 4).
- Boxscore:** A table listing player statistics for both teams, including points, rebounds, assists, blocks, and steals.
- Shotchart:** A visual representation of the basketball court showing shot locations and results for both teams.
- Shot Zones:** A chart showing shooting percentages in different areas of the court (e.g., 25% 5/20 in the key, 48% 13/27 in the paint).
- Current Player Stats:** A detailed view for a selected player, Josh Smith, showing his performance metrics.
- Play-By-Play:** A chronological list of game events, such as fouls, shots, and rebounds.
- Around the League:** A table showing the current standings for various teams in the league.
- Team Photos:** A gallery of photos related to the team.
- Team Stories:** A list of recent news items and highlights.