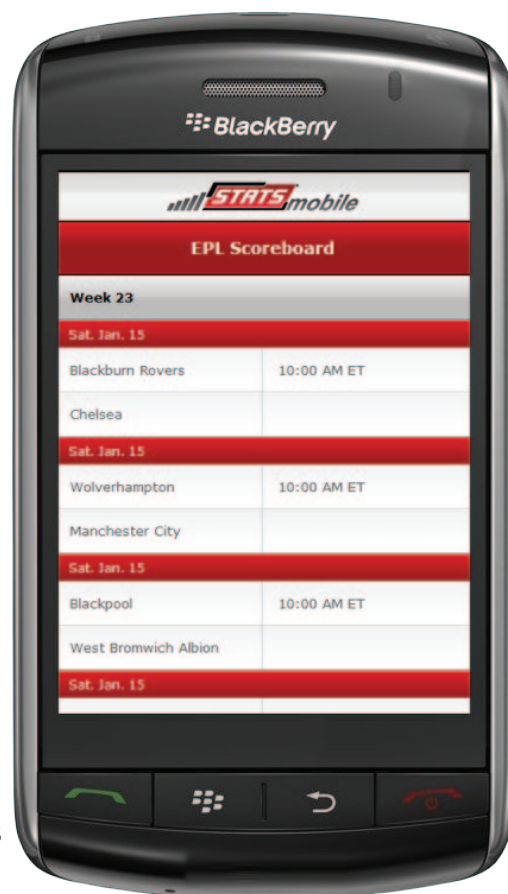


MOBILE WEB



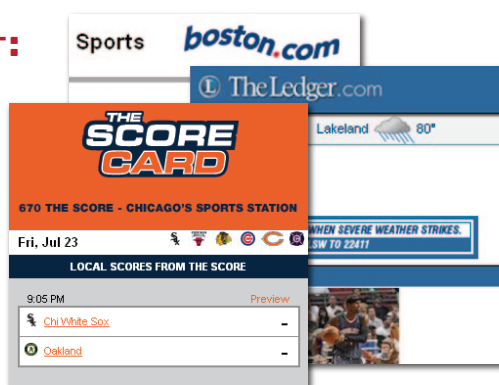
STATS has developed a turn-key white labeled mobile Web solutions for newspapers, sports portals and fantasy games. STATS' mobile Web solution enables brands to extend their interactive experience to consumers on the move. STATS' complete portfolio of content can be extended to a consumer's device.

- ▶ **Global Coverage** – STATS' combination of real-time statistics and engaging editorial is unmatched in the marketplace. Delivering detailed player and team information creates a unique experience, engaging a mobile audience.
- ▶ **Advertising Optimization** – STATS integrates client advertisement in valuable real estate throughout the application, optimizing your ROI.
- ▶ **Style Sheet Driven** – Each implementation delivers a customized experience as the STATS' Mobile Web solution and integration conforms to the look and feel of the client's site.
- ▶ **Multi-Language Delivery** - STATS' WAP is available in multiple languages including Spanish and English.
- ▶ **Hosting Infrastructure** – STATS leverages the Akamai network for greater scalability, redundancy and accelerated content delivery; ensuring an optimal visitor experience on the go.



AVAILABLE CONTENT:

- ▶ Breaking News and Editorial
- ▶ Schedules and Standings
- ▶ Game Previews and Recaps
- ▶ Real-Time Scoreboards
- ▶ Box Scores
- ▶ Team and Player Information
- ▶ Statistical Leaders



MORE THAN 20 SPORTS AVAILABLE - INCLUDING:

- ▶ MLB
- ▶ NFL
- ▶ NBA
- ▶ NHL
- ▶ Football
- ▶ Golf
- ▶ Tennis
- ▶ College Basketball
- ▶ College Football
- ▶ NASCAR
- ▶ Formula One
- ▶ NBA/NFL Draft

STATS Mobile Web Clients:

