

STATS Mobile Applications

Leveraging our real-time coverage of global football, STATS' developers have engineered a premium white-labeled iPhone Solution. STATS will deliver a branded standalone iPhone application covering all the exciting action from the international football scene.

Application Benefits

- **Global Coverage** – STATS is able to present in-depth coverage from its industry leading global football coverage. Clients are able to select a custom list of leagues featured throughout the application.
- **Key Moments** – Unlike any other app on the market, STATS application delivers goal animations - animated replays of every goal throughout the English Premier League campaign allowing fans to discover how scoring chances are developed and converted.
- **Match Events** – Remarkable pitch maps display key event locations throughout the course of the match including shot charts (on and off target), foul locations and offsidess.
- **Branding & Sponsorship** – STATS white-labeled iPhone application is capable of integrating advertisements and customizable to include sponsor branding and promotion.
- **Client Content Integration** - STATS specializes in integrating client generated content including news, podcasts, video, chat and blogs allowing clients to extend their brand to the mobile platform.
- **Flexible Application Model** – STATS has experience developing both free and pay applications and will customize the application to meet the goals of the client.



STATS™ Mobile Applications

Content Features

- **Complete Fixtures and Tables**
- **Real-Time Scores from Global Leagues**
- **Tournament Player/Team Statistical Leaders**
- **In-Depth Match Statistics and Content**
- **Formations** – Starting formations for each squad.
- **Goal Scorers** – Fans don't miss any action with in-game goal updates.
- **Lineups & Substitutions** – Match conditions change, follow substitutions on the pitch throughout the match.
- **Match Commentary** – Rich and meaningful text commentary provides fans insight into how the match is unfolding on the pitch.
- **Bookings** – Users can follow which players have been sent off or warned by the referee.

