

# MOBILE APPLICATIONS



Today, more than ever, it has become increasingly important to reach your target audience with a multi-platform approach. For companies searching ways to extend their brand and product beyond the Web, mobile applications are the perfect solution.

With more than 25 years experience in developing custom built applications, STATS' developers deliver turn-key mobile applications. Leveraging our in-depth databases of real-time and historical sports information, STATS packages engaging content within white-label mobile applications.

## STATS SPECIALIZES IN:

- ▶ Standalone mobile applications
- ▶ Mobile extensions to existing web portals
- ▶ Unique standalone fantasy games, or live scoring extensions

## BRANDING AND SPONSORSHIP:

Optimizing client's ROI, STATS develops cutting-edge mobile applications with customizable advertising and branding / sponsor opportunities.

## CUSTOM DEVELOPMENT:

STATS' product team takes advantage of the unique capabilities of smart phones including current user location, landscape and portrait viewing, push alerts and much more.

## CLIENT CONTENT INTEGRATION:

Not only does STATS utilize its rich content within applications, but we integrate valuable client content to deliver additional depth and interactivity.

