

# Local Company Provides Stats For Pro Sports Teams

## Stats Inc. Logs More Than 25,000 Events A Year

HOWARD SUDBERRY Reporting



(CBS) MORTON GROVE - Over the years, professional and amateur sports teams have become increasingly interested in and dependant on statistics. But who compiles all the data for the stats?

As CBS 2's Howard Sudberry reports, there's a small army of workers in Morton Grove that gathers the numbers that can give a team an edge.

Inside an office in Morton Grove, there is a lot more going on than just a bunch of guys watching ball games. Some of the most important numbers in sports are being compiled.

"We've been here for 25 years. We cover 55 sports and over 25,000 events a year. Our bread and butter is Major League Baseball, and both the Cubs and Sox are clients," said Nick Stamm with Stats Inc.

Coaches use information, such as an MLB hitter scouting report, to see what their players are doing and to form a plan of attack on the opposition...

"I'm interested in all of the information that

we get through the computer, or computer readouts, on the hitter's strengths, weaknesses, tendencies," White Sox Pitching Coach Don Cooper said.

White Sox Hitting Coach Greg Walker says they get the numbers everyday.

"Obviously, we get the statistics of the opposing pitchers. We get a boatload of information on these guys," White Sox Hitting Coach Greg Walker said.

Cooper said certain numbers stand out more than others.

"The number I'm interested in is 1 out, 2 out, 3 out, or strike 1, strike 2, strike 3," Cooper said.

Stamm said the organization has a reporter in every press box and in the office "logging every game and every pitch in every game."

The numbers and stats that a computer spits out can tell a story and can be important information for a team to use and interesting to fans. But in the end, as we all know, the only numbers that really matter are wins and losses.