

Today leading media companies all around the world are strategically leveraging sports in creative ways to activate consumers and create huge revenue streams. Global sports content is the ultra-critical component in capturing audiences.

Lainformacion.com is one of the most innovative and rapidly growing web portals in Spain. STATS is uniquely positioned to offer Lainformacion.com dynamic in-game presentations, comprehensive stats and game analysis on multiple platforms. The STATS product suite is a true differentiator for Lainformacion.com.

F1 AND MOTOGP RACECARD:

STATS' Racecard is an interactive web product that delivers Formula One and MotoGP fans a remarkable race-day experience. The RaceCards combine real-time statistical information and rich editorial commentary. RaceCard offers comprehensive pre-race, live and post-race information to captivate the attention of fans, including driver and team profiles and statistics, real-time race information and commentary as well as circuit profiles and constructor standings.



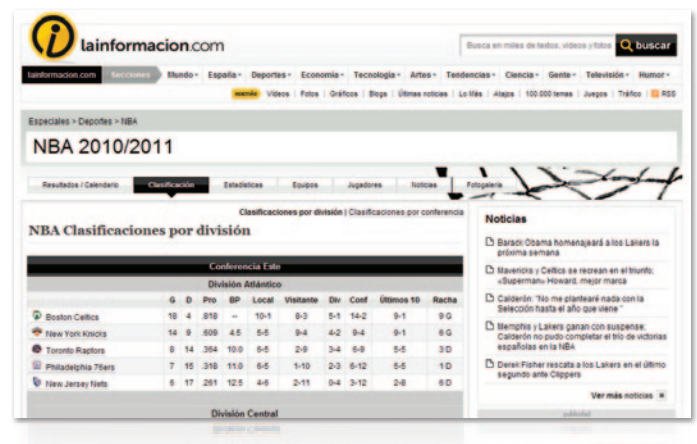
"Thanks to STATS we will offer extensive coverage of the Formula 1 championship and have real-time information available for all training, testing, qualifying and racing," ---

Vanessa Jimenez, Director of lainformacion.com

STATS HOSTED SOLUTION FOR NBA:

The STATS Hosted Solution product for NBA offers La Informacion a simple, turn-key online solution with robust content and complete customization. This product automatically updates real-time data and information on every NBA team, player and game played.

- ▶ Real-time auto refreshing scoreboards and player stats
- ▶ Complete player and team statistics, schedules, standings, box scores and historical data for all active players
- ▶ In-depth data including situation statistics, splits, game logs and player news
- ▶ Customizable widgets to integrate with La Informacion content



IPHONE APPLICATION:

STATS designed, developed, operated and managed La Informacion's iPhone applications for the 2010 World Cup and 2010-11 La Liga, Copa del Rey and Champions League seasons. The apps feature live scores, fixtures and tables, play-by-play, formations, lineups and bookings. STATS integrated custom Spanish language content and editorial directly into the application to deliver a localized experience for the Spanish market.



2010 WORLD CUP:

Lainformacion.com made great use of STATS' in-depth coverage of the 2010 FIFA World Cup with the fully hosted and customizable online World Cup solution and its custom application for the iPhone.

STATS' white-label iPhone application featured La Informacion's custom styles, or look and feel, with STATS' in-depth World Cup coverage inclusive of the latest news, fixtures and results as well as real-time match commentary and in-depth pitch maps. STATS Hosted Solution offered a powerful combination of World Cup data and content to provide La Informacion the ultimate online viewing experience.

"With STATS' data, we will provide all parties with live commentary and the ability to follow all the action on the web, iPhone, Twitter and Facebook," ---

Vanessa Jimenez, Director of lainformacion.com